

TrendSource Privacy Policy

GENERAL PRIVACY POLICY

Thank you for participating in this survey.

TrendSource, Inc. (Gatti's Pizza market research provider) is sensitive to the privacy concerns of visitors to our websites. Your privacy is important to you and to us, and we are committed to protecting your privacy. This policy was created in order to comply with the Privacy Act (1974), the Personal Information Protection and Electronic Documents Act (PIPEDA), and any other relevant legislation. This privacy statement explains our online privacy practices and is effective as of March 1, 2016.

INFORMATION WE COLLECT

To complete this survey, our research partner (TrendSource, Inc.) will collect information which may include personal information (your name, email address, etc.), as well as your survey responses. In addition, TrendSource will also automatically collect information about your computer (IP address and domain), your internet browser and your operating system (system settings), using standard data collection tools, such as cookies and web server logs. This information is collected to ensure the integrity of our research programs. Your electronic submission of the survey constitutes your consent to the collection and processing of the above information.

COLLECTION AND USE OF INFORMATION

The survey contained at www.tellGattis.com is completely voluntary. As part of the survey, you will voluntarily provide us certain information regarding you and your experience at Gatti's Pizza. Your completion of the survey provides your consent to the terms of the privacy policy.

The information you provide on the survey will be used solely for the purpose of conducting research to improve our guests experience at all Gatti's Pizza locations. We will not contact you for any purposes, unless you ask to be contacted. Nor will we sell any of your information to any third party.

PRIVACY POLICY QUESTIONS

This Privacy Policy may be amended at any time, without prior notification. If you have questions or suggestions about this privacy statement, the practices of our Sites, or an account

of the use that has been made with your information or your interactions with TrendSource, Inc., simply contact the following:

Privacy Officer Address:

TrendSource, Inc.

Attn: Privacy Officer

4891 Pacific Highway, Suite 200

San Diego, CA 92110